



Inna Jae Bianca Tan

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Hi there! I'm Inna, a designer based in (very) sunny Manila. I craft thoughtful and moving experiences for different companies and startups. Currently, I'm focusing on building brands, interfaces, and experiences.

Fieldwork — Founder, Design Lead

2018 – Present

A creative studio for a digital-first world focusing on creating transformative and effective experiences and interfaces through a human-centered approach.

Machine Ventures — Designer, Marketing

2016

Provided design solutions for the different ventures under the company (i.e. Get.Place and Munchbox)

SSOWELL — Designer, Photographer

2016

Produced and provided art direction for various accounts, creating solutions to better market their brands.

By Implication — Designer

2015 – 2016

Crafted various solutions for the company's internal projects, such as Sakay.ph

Freelancer

2015 – Present

Product design, branding, UI, and UX design for a variety of companies including Uber, Penbrothers, Mappalab, and Sun Life Financial

Ateneo de Manila University

2010 – 2015

Bachelor of Fine Arts, Major in information Design, Minor in Creative Writing

(Dean's List - 2nd honors, 1st semester of 2014–2015)